



Deutsch-Griechische  
Industrie- und Handelskammer  
Ελληνογερμανικό Εμπορικό  
και Βιομηχανικό Επιμελητήριο



## Press Release

### **- Solar Energy business match-making - Project consortium announces start of EU-funded support programme for SMEs from Europe and China**

Thessaloniki/ Greece, 5 March 2008

The German-Hellenic Chamber of Commerce and Industry today announced the official start of its EU-funded support programme: "Sunrise – the Euro-Chinese Business Link for SMEs in the solar energy industries". Sunrise is a company match-making programme addressed at Small and Medium-sized Enterprises (SMEs) in the photovoltaic and solar thermal energy sector from Germany, Greece, Hungary and China. It has the objective of contributing to the development of long-term business co-operation between companies in the industry and across regions.

During a main event in Shanghai, 3-5 November 2008, European and Chinese companies will meet face-to-face, in order to explore mutual export, supply or investment opportunities. Participants in the programme will be fully prepared, with access to crucial market intelligence, online company profiles, preparatory seminars and meeting facilities. In addition, companies will be given the opportunity to visit the international "Energy Show" in Shanghai and EU participants will qualify for a travel incentive of € 500/ company.

Participation in the programme is free of charge for eligible companies. Early registration is encouraged. Full details on the programme are available on the project website:  
[www.b2bsunrise.net](http://www.b2bsunrise.net).

Sunrise is a joint effort of the German-Hellenic Chamber of Commerce and Industry (DGIHK) and its partners in the solar energy industry: the German Solar Industry Association (BSW-Solar), the Greek Solar Industry Association (EBHE), the Hungarian Solar Energy Society (HSES) and the Chinese Renewable Energy Industries Association (CREIA).

The programme receives EU funding in the framework of the Asia-Invest Programme. The Asia-Invest Programme is an initiative of the European Union to promote and support business co-operation between the EU Member States and Asia.

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**Sunrise – the Euro-Chinese Business Link ♦ Visit: [www.b2bsunrise.net](http://www.b2bsunrise.net)**