



Ελληνογερμανικό Εμπορικό
και Βιομηχανικό Επιμελητήριο
Deutsch-Griechische
Industrie- und Handelskammer



MITTELSTAND
GLOBAL
FOREIGN MARKET
ENTRY PROGRAMME

B2B-Meetings

Mobility Solutions Made in Germany

Thessaloniki, 25.02.25, Grand Hotel Palace



Electric and Urban Mobility for Net Zero Cities

Supporters:



German Embassy
Nicosia



Cyprus
Chamber of
Commerce &
Industry



 PartnerForNetworking

Company Profile

Ariadne Maps GmbH	3
Magment GmbH	4
project urban 2 3.....	5
Apollo Green Solutions UG	6
Power Consult Kehrer GmbH	7

Ariadne Maps GmbH

Ariadne Maps GmbH is a manufacturer and service provider of localisation and tracking technology for indoor and outdoor spaces. Ariadne offers its own patented product developed at the Technical University of Munich, which includes hardware and software, including a dashboard for visualising the results of the service based on definable key performance indicators ('KPIs'). The devices can capture signals from smartphones and other smart devices and thus localise them. Among other things, it can provide highly accurate information on the number of unique visitors, length of stay, routes taken and heat maps. Unlike other technologies such as Bluetooth Low Energy (BLE), WiFi, ultra-wideband or mobile communications, Ariadne does not require a connection or the consent of the mobile device or its owner. Furthermore, the data is anonymous.



<http://www.ariadne.inc>

Products and Services:

- Anonymous measurement of frequencies, routes, dwell times and associations
- Real time
- Location based marketing (with OptIn)
- Indoor navigation
- Employment scheduling
- Asset tracking

Unique Selling Proposition (USP):

Ariadne offers a method that has been declared unobjectionable by the German data protection authorities, which anonymously, cost-effectively and accurately (up to 30 cm accuracy) records visitor movements in real time.

Ariadne works with customers and partner companies worldwide. We would be happy to provide you with references from your industry upon request.

Target Group:

- retail and real estate sectors
- shopping centres
- train stations
- airports
- cities and municipalities
- transport companies.

Ideal Business Partners:

Companies that want to understand the physical customer journey and leverage potential through analysis and control.

We are also looking for suitable international partners for sales, installation and maintenance, as well as data analysis and integration.

Magment GmbH

Magment GmbH is the inventor and sole offeror worldwide of magnetic construction materials for power transmission based on recycled magnetic materials from e-waste. At Magment, we are pioneering the future of contactless charging with our revolutionary magnetizable concrete and asphalt products. Engineered with recycled ferrite materials, our solutions provide an efficient, durable, and sustainable approach to power transformation and contactless charging infrastructure.

<https://www.magment.co/>



Products and Services:

- MW Transformers for renewable energy conversion and storage.
- Inductos for high-voltage DC (HVDC) energy transmission
- Wireless charging for logistics and transportation

Unique Selling Proposition (USP):

- Wireless charging stations in 60 cities
High efficiency and robustness with easy deployment.
- Affordable solutions
- Pilot projects in the US and Colombia

Target Group:

- Project developers for renewable energy and urban transportation
- utilities and transport authorities

Ideal Business Partners:

Companies or authorities in the energy generation and distribution space.

project urban 2|3

We provide B2B customers with durable, ready-to-use fleets of electric vehicles.

Our customers have the choice, 'your choice of mobility,' whether they want to choose a vehicle from our innovative standard portfolio or create individual solutions. With our innovative safety concept, which combines the safety development know-how of cars and motorcycles, we are creating a new vehicle class and closing the gap between two-wheelers and small cars. Flexibility and technical innovation make it possible to design safe, comfortable and energy-efficient urban transport. With advanced technology and world-class design, we aim to revolutionize future mobility and become an integral part of future urban landscapes



<http://www.projecturban23.com>

Target Group:

We just launched at EICMA Milano in nov 2024 our e-scooter family.

Our focus is to find B2B partners europe-wide to distribute and operate our fleet.

First LOI's with international partners are sigend and we are looking forward to meet the best in class experts for different mobility use cases like Sharing, Rental, Leasing, Import, Dealership, Licensing as well as partners from the authorities.

Ideal Business Partners:

- Import companies with dealership network
- Leasing B2B and B2C
- Mobility sharing services
- Rental at airport & travel spots
- Rental at hotels / holiday destinations
- Delivery & postal services
- Authorities like police, emergency, security, nursing service, ...
- Licensing partners / OEM's

Apollo Green Solutions UG

Apollo Green Solutions is a consulting firm specializing in energy efficiency and sustainability. It provides comprehensive strategies and digital solutions like Aenergi, an AI-powered energy management system, to help businesses optimize energy use, reduce costs, lower CO2 emissions, and comply with evolving regulations. Apollo focuses on creating tailored solutions for companies aiming for long-term sustainability while driving innovation and partnerships in green transformation initiatives.



<https://www.apollo-gs.com/>

Products and Services:

Aenergi, an AI-powered energy management system (EMS) designed to help businesses optimize their energy consumption. Aenergi provides detailed insights into energy usage, identifies inefficiencies, and offers actionable solutions to reduce costs and carbon emissions. It supports compliance with strict EU energy regulations by generating ESG reports and facilitating decarbonization efforts. Through features like real-time monitoring, advanced analytics, and data integration, Aenergi empowers companies to achieve sustainable growth while navigating the challenges of rising energy prices and grid congestion.

<https://www.aenergi.io/>

Unique Selling Proposition (USP):

Fast implementation, All in One solutions, Vendor agnostic.

Target Group:

Installed photovoltaics (PVs) and the Aenergi EMS at a school in Greece, combining sustainability with community engagement by educating students on energy efficiency.

Partnered with SMEs and PV park owners to optimize their energy usage and align with sustainability goals.

Export activities include attending international trade fairs, collaborating with German and Greek companies, creating strategic partnerships.

Ideal Business Partners:

- Small and Medium Enterprises
- Public Sector
- Electrical Engineers and Installers
- PV park owners
- utility providers
- EV companies.

Power Consult Kehrler GmbH

IT and process experts for energy management, the German energy market and the integration of the European energy markets.

Power Consult Kehrler advises clients in the power industry in Germany and Southern and Eastern Europe since 2009. After successful certification as European Energy Manager in 2013, the portfolio was expanded to include energy efficiency technologies and specialised software for energy management. Power Consult Kehrler offers an in-depth overview of available technologies and regulations for the promotion and connection of renewable energy generation as well as many of the common software components in the energy industry, including SmartMeter and SmartGrid, and the control of energy generation and distribution grids using SCADA systems. Together with partners from a well-established professional network, Power Consult Kehrler supports you in the planning and implementation of your projects on the topics of energy management and efficient energy use, including transformation to renewable energy resources and energy storage technologies in buildings.



<http://www.power-consult-kehrer.de>

Products and Services:

Specialist experts for European energy markets and market processes of the German energy market, energy billing and energy balancing, smart metering and smart grids, virtual power plants, energy management

Target Group:

- Companies in the field of energy grids
- control of complex energy systems
- energy measurement and measurement data processing
- island supply systems
- electromobility
- energy measurement data processing

Ideal Business Partners:

- IT provider in the field of energy grids
- stand-alone supply systems
- electromobility
- energy metering
- SmartGrid
- SmartMetering



Ελληνογερμανικό Εμπορικό
και Βιομηχανικό Επιμελητήριο
Deutsch-Griechische
Industrie- und Handelskammer



Bundesministerium
für Wirtschaft
und Klimaschutz



MITTELSTAND
GLOBAL
MARKTERSCHLIESSUNGS-
PROGRAMM FÜR KMU

