## **Konstantinos Semertzoglou-Short CV**

General Manager and Legal Representative, HDI Global SE, Hellas

Konstantinos Semertzoglou has extensive experience in the insurance sector, having begun his career in the insurance industry in 1996 at Interamerican. From 2002 to 2010, he held successive positions of responsibility in the Commercial Department of Allianz Group in Greece and Eurolife FFH. In 2010, he was appointed Deputy General Manager of the newly established Eurolife Experience Center, and in 2016, he moved to Groupama Insurance as Commercial Director.

In 2023, he assumed the role of General Manager and Legal Representative of the Greek branch of HDI Global SE, with responsibilities covering Greece, the Balkan countries, and the Southeast Mediterranean.

He is a member of the Board of Directors of the Hellenic Association of Insurance Companies (EAEE) and has served for several years as a member of the Board of Directors of the Hellenic Institute of Insurance Studies (EIAS).

Konstantinos Semertzoglou was born in Athens in 1966 and studied Physics at the School of Science at the University of Ioannina. He also holds professional certification in Sales Management from Harvard Business School and ISM in the UK.