



2nd Greek- German Tourism Forum & Fam Trip
Crete: Shaping a Model for Sustainable Tourism Development

Heraklion Crete 7th -15th November 2026

PROGRAM Fam trip

Saturday 7th November 2026

Arrival of first group of German guests from Munich to Heraklion with Aegean flight

Transfer to Amirandes Grecotel Resort (<https://www.grecotel.com/amirandes/>)

Welcome Dinner

Sunday 8th November 2026

Heraklion-Knossos-olive farm

Morning visits

- **Knossos Palace** (one of Greece's most important archaeological sites)
- **Koronekes Organic Olive oil farm** with small MEZE
- **Heraklion Old Town** orientation walk (Loggia, Lion Fountain, Venetian harbor)

Lunch with sea food and fresh fish overlooking the port of Heraklion at **Restaurant EN PLO**

Arrival of second group of German guests from Frankfurt to Heraklion with Aegean flight

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Afternoon visit

- **Archaeological Museum of Heraklion** curated highlights tour

Dinner

Monday 9th November 2026

Rethymno + Monastery Agia Irini + Ancient Eletherna

Morning transfer to the city of Rethymno

- **Old Town walking tour:** Fortezza exterior, Rimondi Fountain, Venetian lanes, Cretan music instruments Lyra work shop, Fylo Kadaifi work shop etc.

Lunch at the Monastery of Agia Irini

- Meal prepared by the nuns with monastery-grown products
(*exceptional for our guests : spiritual, cultural and gastronomic angle*)

Afternoon

- Continue to the Museum of **Ancient Eleftherna** – history of resistance

Dinner

Tuesday 10th November 2026

Multi activities according to interest: cycling tour and/or Jeep tour combined with walking on the mountains of Crete

Morning

- **Escorted cycling tour** (e-bikes optional): Amirandes → Avdou → Lassithi plateau
- **Escorted Jeep tour** (Each jeep for 4 pax): Amirandes → Avdou → Lassithi plateau
During Jeep tour guests interested in **walking** will have the chance to participate in a 4km or 6km walk on the mountains of Lassithi

Lunch : All our Cycling and Jeep tour guests will meet in the same spot where they will participate in a cooking lesson and then enjoy a village style lunch on the mountains including what they have prepared on their own

- Cretan dishes
- Optional hands-on cooking moment for our vip guests

Afternoon return to hotel

Dinner

Wednesday 11th November 2026

Spinalonga +Agios Nikolaos +Kritsa Village + Lunch with the Women's Association of Kritsa + Hersonnisos

Morning

- Drive to **Elounda** and by boat to the historic castle island of **Spinalonga**
- Continually drive to **Agios Nikolaos** (lake, port, waterfront walk)

Middle of the day - Transfer to **Kritsa**

Guided walk through the traditional mountain village: looms, embroidery, crafts

Lunch with the Women's Association of Kritsa

- Traditional dishes cooked collectively by the local women
- Great storytelling for our guests: female entrepreneurship, heritage recipes, community projects

Early afternoon

visit **Physis of Crete** olive oil factory, see the old stone mill, the botanic garden and experience the standardization process of olive oil

Afternoon

- Visit of **Hersonissos** . Meet and Enjoy with the mayor of Crete's No 1 most touristy municipality

Return to Hotel

Dinner

Thursday 12th November 2026

2nd Greek-German Tourism Forum

09:30-12:30 Sessions

12:30-13:00 Lunch break

13:00-17:30 B2B Session

Meetings between the German Tour Operators and Cretan tourism enterprises (hotels, travel agents, restaurants, services providers, etc.)

In the evening dinner at typical **RAKI KAZANI** of Crete where they produce Raki, the national drink of Crete, called "Tsikoudia", the place is simple, basic, but unique and an unforgettable experience, not to miss

Friday 13th November 2026

East Crete: Sitia, Toplou Monastery, Vai, Ierapetra, Cretan Night

Early Morning drive to Far East Crete

Arrival at **Toplou Monastery**

- History tour
- Monastery wine/olive oil tasting.

Late Morning Visit of **Vai** (the only Palm trees forest of Europe)

Continue driving to **Sitia**

- Walk in the beautiful little port town of Sitia
Lunch at waterfront MEZE tavern in the little old port with the mayor of Sitia

In the afternoon drive to the south east and reach **Ierapetra**

Enjoy a walk in the southern town of Europe

and then a cocktail with the mayor of Ierapetra and the President of the Association of Hoteliers of South East Crete

Late evening return to hotel. Dinner Overnight

Saturday 14th November 2026

Departure of first group of guests to Munich or Frankfurt

For remaining guests:

- **Knossos Palace** (one of Greece's most important archaeological sites)
- **an olive oil farm** with small MEZE

Lunch with sea food and fresh fish overlooking the port of Heraklion at **Restaurant EN PLO**

Afternoon Heraklion Old Town orientation walk (Loggia, Lion Fountain, Venetian harbor)

Free time

Farewell Dinner

Sunday 15th November 2026

Departure of remaining guests to Munich or to Frankfurt with Aegean flights

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