

Simos Kokkovos

Head of Digital and Enterprise Services, Siemens Healthineers Greece

With close to twenty years in healthcare technology and nearly a decade of leadership within Siemens Healthineers, Simos Kokkovos heads Digital and Enterprise Services in Greece, driving digital transformation and value-based partnerships with healthcare institutions nationwide.

His work focuses on bringing advanced, connected technologies into clinical practice, from AI-enhanced radiology and workflow optimization, Digital Pathology platforms that digitize and analyze tissue samples, to specialized pre-hospital emergency medical vehicles, which deliver imaging and care directly at the point of need.

Simos has published research on intelligent and network-centric healthcare systems in international scientific venues including IEEE, Healthmanagement, ACM and PETRA, contributing to the global dialogue on how emerging technologies can reshape healthcare delivery.

In his talk, Simos will explore how connected, AI-powered technologies are transforming the patient journey and redefining what modern healthcare can achieve.