JUNCKER’S INVESTMENT PLAN FOR EUROPE
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Overview

The EFSI is at the heart of the Investment Plan that aims to revive investment in strategic projects around Europe to ensure that money reaches the real economy.

EFSI should unlock additional investment of at least €315 billion until 2018. It is a €16 billion guarantee from the EU budget, complemented by a €5 billion allocation of the EIB’s own capital. The investment volume expected to be triggered by summer 2018 amounts to EUR 75bn. This entails an estimated fifteen-fold leverage, meaning that every EUR 1 guaranteed by EIF would generate EUR 15 of investment in the real economy, at the level of SMEs and mid-caps.
EFSI Key Areas

Operations to be consistent with EU policies and to support any of the general objectives

1. Research, development and innovation
2. Energy (ref. Energy Union priorities)
3. Transport
4. Information and Communication Technologies
5. Environment and resource efficiency
6. Human capital, culture and health
7. Support to SMEs and mid-cap companies

Kind of Operations

Operations need to be:

- Commercially sound, economically and technically viable
- Underpin EFSI objectives
- Support growth and jobs
- Mature enough to be bankable
- Priced in a manner commensurate with the risk taken
- Covering EU28 countries or cross-border operations

Size of Investments

- EIB uses min €25m for individual loans
- Smaller schemes can be grouped into framework loans
- No size restriction for operations via Fin. Intermediaries (e.g. for SMEs)

Geographic scope

- EU28
- Projects involving an entity in a MS and extending to Enlargement (Western Balkans, Turkey), EU East/South Neighbourhood, EEA/EFTA (Norway, Switzerland, Liechtenstein), Overseas Countries and Territories.

Who can benefit

- Corporates of all sizes
- Utilities and public sector entities (non-sovereign)
- small and medium-sized enterprises (with up to 250 employees) and midcaps (with up to 3 000 employees)
- National Promotional Banks or other banks for intermediation
- Dedicated Investment Platforms
EFSI type of instruments

- Long-term debt
- Subordinated loans
- Equity and quasi-equity

Investment projects

Venture Capital
- Guarantee
- Securitisation
- Growth finance

Financing for SMEs, midcaps

Innovation and Infrastructure Window
SME Window

EFSI Infrastructure and Innovation Financing step-by-step

- **STEP 1** Proposal
  - financial
  - economic
  - social
  - environmental
  - and technical assessment

- **STEP 2** Appraisal

- **STEP 3** Approval
  - EIB Management Committee
  - Investment Committee
  (for operations potentially benefiting from an EU guarantee under EFSI)
  - EIB Board of Directors

- **STEP 4** Signature
  Financing contract is agreed

- **STEP 5** Disbursement

- **STEP 6** Monitoring and reporting

- **STEP 7** Repayment

Source: http://www.eib.org
European Investment Project Portal (EIPP)

The European Investment Project Portal (EIPP) is a brand new web portal enabling EU based project promoters - public or private - to reach potential investors worldwide. It is part of the Investment Plan for Europe.

EIPP is a facilitator: Funding cannot be guaranteed for any submitted project. At the same time, submitting a project does not impose any legal obligations, in the context of the EIPP, on the person submitting the project.

What can the European Investment Project Portal (EIPP) do for promoters?

- Registration on the EIPP will boost the visibility of projects
- Opportunity to find investors from all over the world looking for investment opportunities in Europe
- Publication of a project is free for public entities

In order to qualify, projects must be

- Worth at least € 10 million
- Expected to start within three years of their submission to EIPP
- Promoted by a public or private legal entity established in an EU Member State
- Compatible with applicable EU and national laws

Sectors covered

Knowledge and digital economy

- Research, development and innovation
- ICT infrastructure, including broadband
- Other digital, including content and services

Energy Union

- Renewable energy production
- Conventional energy production
- Energy efficiency
- Electricity infrastructure
- Gas infrastructure
- Fuel extraction and refining
- Energy R&D
Transport

- Trans-European network
- Multimodal nodes
- Urban mobility projects
- New technologies and transport greening
- Vehicles and transport systems

Social infrastructure and other

- Human capital, education and training
- Health
- Cultural and creative industries
- Tourism
- Social infrastructure, social and solidarity economy

Resources and environment

- Natural resources
- Agriculture and rural development, forestry and bio-economy
- Resource efficiency and environmental protection, including Blue Economy
- Climate change

Financing for SMEs and Mid-caps

The role of the Hellenic-German Chamber of Commerce and Industry

The Hellenic-German Chamber of Commerce and Industry through the wide range of services and activities plays a key role in the Juncker’s Investment Plan for Europe, acting as a consultant in regard to the European Investment Project Portal (EIPP).

One of the primary goals of the Hellenic-German Chamber remains the support of foreign investments in the Greek market. For this purpose it undertakes the publication of business plans to the specific platform in order to find potential financers. Moreover, it can refer Germans and other foreign investors in projects which have been submitted and published on the EIPP by enterprises and organizations in Greece.

Noted that potential beneficiaries can use the European Investment Advisory Hub (EIAH). Through its network of partner institutions the Hub provides access to a number of advisory and technical assistance programmes and initiatives.

The Hellenic-German Chamber of Commerce and Industry supports investment projects of Greek companies in finding German investors.